

ABU DHABI BECOMES BIKAL IP CCTV'S MIDDLE EAST HUB FOR PRODUCT AND SUPPORT

28th December 2010, London. Bikal IP CCTV Ltd announces the opening of Bikal systems Middle East LLC in Abu Dhabi. The additional office will provide support and system design consultancy for all clients within the region. Clients within the Middle East currently managed from the London office will be transferred to the local Middle East office.

“We are delighted to expand the Bikal brand and philosophy within the region. Our experience will help increase the client base in the region and will also assist in the creation of systems integration solutions that are more specifically suited to the region”, stated newly appointed CEO for ME, Mr. Shaik Hamdan

The need to integrate peripheral security products into system designs has been gradually growing, and the design team in London has increasingly relied on partners in the Middle East for site surveys and risk assessments. “End-user applications have begun to rely in increased consultancy with the client before the design stage is initiated”, stated newly appointed CTO for the ME, Mr. Abdul Gafoor. “Bikal has created a basic framework to which additional hardware and software is easily added. It is, therefore, a natural step to integrate supplementary products to produce specific applications”, he added.

The brand has steadily grown over the years and systems have become easier to support through a strategy of increased customer training. London will maintain its HQ status, as the UK still represents the global capital of CCTV. The new office will be able to take advantage of the London office's extensive experience while using its regional expertise to strengthen the client base in the Middle East.

About Bikal IP CCTV Ltd

Bikal provides High Quality **IPCCTV** equipment including network **IP cameras**, network video recorders & CCTV software. Bikal products & services offer world leading 'IP CCTV' equipment for home and small business to enterprise class solutions. Bikal provide distribution and system integration services across the globe working directly with partners, engineers and system integrators to deliver reliable network CCTV systems.

For any further information you can contact Bikal Public Relations at assist@bikal.co.uk or 00 44 20 7183 2491.